

Contents of Volume 13 Issue 2 (2024)

S. No	Title	Author(s)	Type	Pages
1	A Note on Green HRM in Educational Institutions	Fatima Dubois	Short Communication	1–6
2	An Empirical Analysis of Employee Motivation Strategies in Tech Startups	Anastasia Gomez	Research Article	7–15
3	An Empirical Analysis of Strategic Planning in SMEs	Hans Petrov, Pierre Suzuki	Research Article	16–22
4	A Note on Recent Trends in Organizational Behavior	Anastasia Rossi, Lucia Suzuki	Short Communication	23–29
5	A Comprehensive Review of Risk Management Models in Banking	Svetlana Al-Farsi	Review Article	30–40
6	A Comprehensive Review of Big Data Analytics in Retail	Igor Haddad	Review Article	41–50
7	Case Study on Leadership Change in a Multinational Firm	Mei Suzuki, Fatima Chen	Case Study	51–56
8	An Empirical Analysis of AI Implementation in HR Systems	Hans Moretti, Lucia Öztürk	Research Article	57–65
9	A Note on The Role of Blockchain in Logistics	Anastasia Yilmaz	Short Communication	66–71
10	Case Study on Brand Positioning in a Competitive Market	Mei Ivanov	Case Study	72–77
11	Case Study on Post-COVID Recovery in Tourism Sector	Giovanni Suzuki	Case Study	78–86
12	Case Study on Leadership Change in a Multinational Firm	Yuki Öztürk	Case Study	87–92
13	Case Study on Post-COVID Recovery in Tourism Sector	Hans Kaurin	Case Study	93–98
14	An Empirical Analysis of Digital Marketing Trends in Asia	Leila Suzuki	Research Article	99–109
15	A Comprehensive Review of E-Governance Trends Worldwide	Leila Petrov, Leila Gruber	Review Article	110–117