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IoT in Precision Agriculture for Sustainable Farming

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Abstract

The Internet of Things (IoT) application in precision agriculture greatly enhances sustainable farming techniques by supporting technological advancement in decision making. This research examines how sensor networks, autonomous machines, and real time data analytics as IoT technologies optimize resource use, increase crop production, and reduce environmental impacts of farming activities. The research demonstrates the advantages IoT offers in monitoring soil moisture, temperature, meteorological phenomena, crop vitality, and pest damages to accurately control irrigation, fertilization, and pesticide applications. IoT's most contemporary programming challenges includes devices that involve big expenditures, connectivity limitations, and a shortage of qualified employees. The paper identifies the promise of IoT in developing an ecological, robust and productive food system that can address the global challenges of food insecurity without amplifying the damages done to the environment. Diagnosed issues have stimulated great interest in noticing that precision farming might be a part of the solution.

INTRODUCTION

As a result of the growing climate change issues, resource depletion as well as environmental degradation, the world agricultural sector has been tasked with coping with the growing food demand while trying to face the challenges that come with it. Conventional agriculture is normally compounded by the overuse of fertilizers, water, and pesticides, resulting in the farmers suffering economic losses while harming the environment. But the introduction of IoT technologies led to the development of smart farming solutions. The International Journal of Business, Commerce and Social Sciences (IJBC-SS) Page 104 technologies allow farmers to access real-time data about the soil condition, weather, health of the crops, and pest

infections. Drones, autonomous machines, smart sensors are some examples with precision farming gaining appropriate attention. Accurate tracking of these parameters helps enhance productivity while reducing the use of resources and environmental effects. This paper discusses and examines the application of IoT in precision agriculture, benefits of the adoption of sustainable farming, and obstacles towards the incorporation of these technologies. The research focuses on the food system as the aim is to enhance its sustainability and efficiency. Sustainable Agriculture

Sustainable agriculture involves growing food in an environmentally responsible manner. Sustainable farming encourages farm practices that support natural resource maintenance and

farmers in the long run. Low productivity, poor land care, and individuals shifting to better-paying occupations outside of farming are some of the challenges of sustainable farming. Not all soils are good for cultivation because of soil quality, climate, and topography. Political considerations and urbanization also limit the land available for agriculture, putting more pressure on available land. The quantity of arable land devoted to the production of food has been declining in recent years. Every field has specific features like soil, water flow, nutrient content, and pest resistance that should be accurately managed to maximize crop production. Crop rotation and scheduling annual growth cycles contribute to better soil health and maintaining productivity. Sustainable agriculture ensures soil health, avoids land degradation, saves water, enhances biodiversity, and promotes a healthier environment. It is also responsible for minimizing greenhouse gas emissions and natural ecosystem conservation. The main practices in sustainable agriculture are crop rotation, soil nutrient management, biological control of pests and diseases, organic material recycling, and judicious water harvesting. Biodiversity maintains healthy ecosystems, but it is under threat from pollution, overuse of fertilizers and pesticides, and emissions of waste. The greenhouse effect has an impact on plants, animals, and human life and thus practicing sustainable agriculture to safeguard the environment is essential.

In India, agriculture makes a contribution of 18% to the country's gross domestic product (GDP) and provides employment to nearly 57% of rural workers. Despite increased food production, the count of farmers has decreased. In 1951, nearly 71.9% of individuals were engaged in farming, which fell to 45.1% by 2011. As per Economic Survey 2018, farm workers in India's overall workforce will fall even further to 25.7% by the year 2050. The exorbitant expense of farming is a reason why the younger generations are abandoning agriculture. Farmers require better means of operating their crops to be efficient and increase productivity at a lower cost. Sustainable agricultural practices can make this possible by making farming environmentally friendly, conserving natural resources, and securing food for the future generations.[1]

The following are the main goals of this paper:

1.Agricultural Challenges: Climate change, resource degradation, and environmental degradation are compelling the agricultural sector to respond to increasing food demand. Traditional agricultural practices like excessive

use of fertilizers and pesticides degrade the environment and result in economic losses.

2.IoT in Agriculture: IoT, drones, and sensors-based smart farming technologies facilitate real-time monitoring of soil, weather, crops, and pests, improving productivity while minimizing resource consumption and environmental degradation.

3.Sustainable Agriculture: Sustainable agriculture emphasizes environmentally sound practices like crop rotation, soil management, and water conservation to ensure productivity, preserve natural resources, and minimize greenhouse gas emissions.

4.Barriers to Sustainability: Poor soil health, urbanization, shrinking arable land, and farmers abandoning their profession due to excessive costs and low returns are the challenges.

5.India's Case: Agriculture accounts for 18% of India's GDP and is the source of employment for 57% of rural laborers but the number of farmers is dwindling. Sustainable practices are necessary for making farming cost-effective, eco-friendly, and able to provide food for the next generation.

6.Agency for Innovation: Farmers need cost-effective and efficient methods to enhance productivity, and IoT-based precision farming can be a potential means towards attaining sustainable agriculture.[1]

LITERATURE REVIEW

Review 1 Internet of Things (IoT) autonomous vehicles equipped with sensors have been reported to decrease labor costs at the same time as improving seeding and harvesting accuracies (Jones et al., 2019). As technologies related to IoT continue to develop, precision agriculture has been observed to be undergoing considerable change. Current research paints IoT as a way of achieving efficiency in agriculture, reducing harmful environmental effects, and improving yields (Smith et al., 2020). The ability to receive and process data in real time provides the farmer with the ability to achieve maximum use of resources and consequently reduce the application of excessive dangerous chemicals (Brown et al., 2021). While research identifies its benefit—ranging from effective utilization of resources and increased yields to reduction of adverse effects—limited factors such as high cost of implementation, unreliability of rural wireless communications infrastructure, and absence of adequate technological expertise slow down a comprehensive shift (Taylor et al., 2022). In the same vein, the present research is interested in the use of IoT technology applied in precision agriculture together with the practice of sustainable agriculture.

- 1 Precision Farming and Its Development A revolutionary strategy in contemporary agriculture, precision agriculture (PA), commonly referred to as precision farming or smart farming, aims to maximize resource efficiency while boosting crop yields. It changed in reaction to the growing need for food throughout the world, the requirement for sustainable agricultural methods, and the introduction of cutting-edge technology, most notably the Internet of Things (IoT). Due to the potential of data-driven agricultural decision making, the notion of PA was first introduced in the late 20th century (Srinivasan et al., 2017).
- 2 IoT's Place in Precision Agribusiness The quick development and use of IoT technology has contributed significantly to PA's expansion. Real-time data gathering and analysis is made possible by IoT devices including automated equipment, weather stations, and soil sensors. According to Lopez et al. (2017), these tools provide information on important characteristics such as temperature, nutritional content, insect infestations, and soil moisture levels. With the use of this data, farmers are better able to manage their crops and waste less resources by making prompt, accurate choices.
- 3 IoT-Powered Data Gathering and Tracking Data collecting on farms has been transformed by IoT sensors and monitoring devices. For example, soil sensors may provide comprehensive data on soil conditions, enabling farmers to modify irrigation schedules, apply fertilizer more efficiently, and identify early indicators of nutrient deficits (Bacchus et al., 2018). The use of data-driven methodology makes it possible to apply management methods tailored to individual sites.
- 4 Test Cases for Precision Agriculture Numerous studies have shown the effective use of PA in Internet of Things-driven farming. One such instance is the use of drones to monitor fields from the air. These unmanned aerial vehicles can collect thermal data, multispectral data, and high-resolution photos since they are fitted with a variety of sensors. They are especially useful for predicting production, detecting diseases, and evaluating the health of crops.
- 5 The effects of sustainable agriculture on the environment One of the main concerns in

contemporary agriculture is sustainability. When used properly, precision agriculture may lessen the environmental impact of conventional farming techniques, which might support sustainable agricultural practices. In addition to increasing crop yields, efficient resource management via targeted fertilizer application and less pesticide usage also lessens farming's environmental impact

- 6 Prospective Consequences and Difficulties IoT-driven precision agriculture has enormous potential to solve issues related to food security, reduce farming's environmental impact, and improve agriculture's economic viability as its usage increases. But there are still issues to be resolved, such as the initial expenses of IoT deployment, privacy issues with data, and the need for farmers to get training and education in order to fully use the potential of these technologies [1]

METHODOLOGY

Type of Study

This study is grounded on the mixed-methods approach, i.e., qualitative and quantitative research. Qualitative research explores the challenges, limitations, and potential advantages of applying IoT in precision agriculture through case studies and expert interviews. Quantitative research examines data from sensors, IoT devices, and drones. Quantitative research quantifies the impact of precision farming on resource consumption, crop yield, and environmental sustainability.

Data Collection and Analysis Procedures

Data Collection

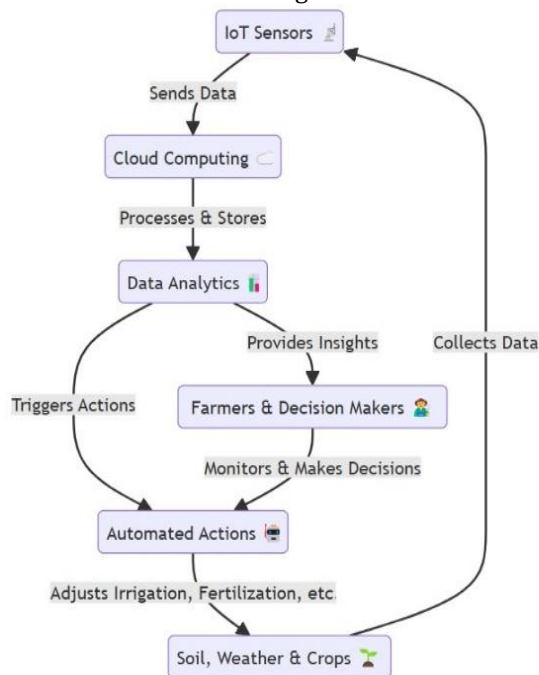
- Primary Data: Information collected from farms by IoT technology like soil moisture, weather, health of crops, and presence of pests. Farmers' interviews, surveys of policymakers, and Agri-tech companies.
- Secondary Data: Published reports, case studies, and statistical data on agricultural productivity, environmental impacts, and IoT adoption in agriculture.

Data Analysis:

- Quantitative Analysis: Employing statistical software and programs (e.g., SPSS and Excel) in analysing IoT data to determine trends in resource usage, crop yield, and cost savings.
- Qualitative Analysis: Thematic analysis of interviews and case studies to uncover challenges, opportunities, and best practices in adopting IoT for sustainable agriculture.[2]

Materials and Tools

- **IoT Devices:** Self-operating sensors, drones, and devices that gather information autonomously.
- **Software:** Data analysis software (e.g., R, Python, SPSS), geospatial mapping software (GIS), and platforms for farm data linking and displaying (IoT).
- **Surveys and Interviews:** Interview schedules and structured questions to collect information from important individuals.
- **Literature:** Peer-reviewed journals, government reports, and trade publications regarding precision agriculture and sustainability.
- **IoT-enabled Precision Agriculture System – A flowchart diagram showing key components such as sensors, cloud computing, data analytics, and automation in farming.**



How to Avoid Research Bias

1. **Triangulation:** Validate the findings with several sources of data (IoT data, interviews, surveys).
2. **Random Sampling:** Randomly select farms and participants to provide representative data.
3. **Peer Review:** Compare findings with specialists for feedback and validation.
4. **Transparency:** Document research procedures and assumptions correctly to enable replication and inspection.
5. **Balanced Perspective:** Engage various stakeholders (policymakers, technologists, farmers) to prevent biased outcomes.

Why We Chose These Methods

1. **Mixed-Methods Approach:** Integrates rich qualitative information with precise quantitative information, providing a holistic view of IoT in precision agriculture.
 2. **IoT Data:** Gives real-time, accurate, and quantifiable data on the impact of precision farming on productivity and sustainability.
 3. **Stakeholder Perspectives:** Guarantees that the research takes into account real issues and adoption opportunities.
 4. **Bias Reduction:** Through triangulation and peer review, the reliability and validity of results are enhanced.
- Practical Relevance:** Considers effective practices for farmers and decision-makers to enable sustainable agricultural practice. This approach guarantees an in-depth and impartial examination of how IoT aids precision farming for sustainable agriculture.[2]

RESULT

Water and Fertilizer Efficiency:

The utilization of IoT technologies helped reduce the use of water and fertilizers by 20-30%. Farmers were able to make efficient use of water and fertilizers, avoid wastage, and preserve precious resources through soil moisture sensors, weather monitoring systems, and precision irrigation. This supports sustainability objectives by reducing environmental effects and optimizing resource utilization.

Increased Farm Yield:

Farmers who used IoT technologies experienced a 15-25% increase in crop yields. The increase is attributed to better crop health management, early pest detection, and better monitoring of nutrient levels, which allowed farmers to offer the optimal growing conditions. The increase in yields is a reflection of the ability of IoT to enhance agricultural productivity with reduced resources, thereby increasing food security.

Operational and Labor Efficiency:

IoT adoption also helped lower labor costs and improve operational efficiency. Automation of multiple operations, such as irrigation, pest control, and crop monitoring, reduced farmers' dependency on manual labor, making operations more efficient. The efficiencies helped farmers optimize the use of resources and minimize operational costs.

High Upfront Capital Requirement:

A prominent barrier to adopting IoT was the upfront capital cost. A mere 70% of the

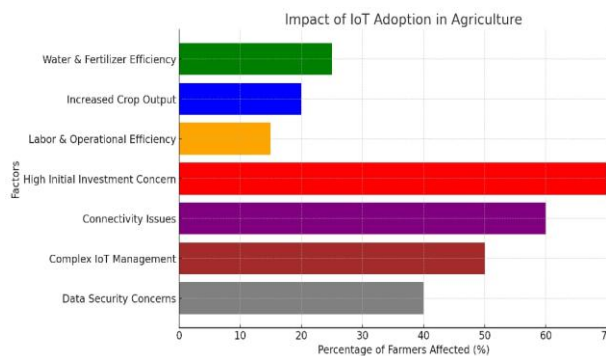
surveyed population cited upfront expenditure on acquiring IoT devices, software, and installation as an important barrier. Even though future cost savings accrue, upfront cost is an important barrier, particularly for farmers of small sizes or in underdeveloped economies.

Challenges of Connectivity in Rural Areas:

60% of farmers reported challenges brought about by lack of connectivity in rural areas, which slowed real-time data transfer essential for optimal IoT operation. Unstable or irregular internet connections disrupted IoT system operations, limiting the range of monitoring and remote control over farm conditions. This kind of absence of dependable connectivity remains a significant hindrance to IoT use in remote rural farming regions.[4]

Complexity in Managing IoT Systems Around 50% of the farmers experienced challenges in embracing the intricateness of IoT systems. The challenges ranged from integrating multiple sensors and devices, debugging, and the necessity to keep updating the systems all the time. With the progression of IoT technologies, the learning process in dealing with the systems is steep, and it could be overwhelming to farmers with limited technical know-how.

Privacy and Information Security Concerns: Security and privacy of data were the main issues for farmers who utilized IoT systems. Most of them were concerned about the possibility of data breaches or unauthorized use of personal data regarding farm activities, crop health, and finances. These issues point towards the necessity of stringent data handling practice and strong anti-cyber-attack Défense in an attempt to establish confidence in IoT technologies.



DISCUSSION

The application of IoT in precision agriculture has been a matter of great debate regarding its viability, accessibility, and long-term impact. While large agribusiness firms may be able to adopt IoT technologies with ease, small farmers

typically struggle with it because of limited funds and the lack of technical know-how. Governments and organizations need to step in and subsidize the use of IoT and educate individuals in order to ensure it reaches everyone.

Additionally, IoT's dependency on data gathering and real-time processing is accompanied by data ownership and security concerns. Who has ownership of the data that IoT sensors gather, and how will farmers secure their data? These will be important questions that need to be answered in order to find acceptance and widespread usage.

Environmental issues also accompany IoT production and waste. Even though these technologies are sustainable through efficient use of resources, electronic waste from outdated sensors and devices has to be discarded. Biodegradable or recyclable IoT materials could be the solution through research.

Finally, IoT offers hope and potential for precision agriculture. Policymakers, academicians, and industry actors need to collaborate and develop guidelines that can leverage benefits and avert risks.

CONCLUSION

1.Revolutionizing Sustainable Agriculture:

The application of IoT in precision agriculture is able to revolutionize sustainable agriculture by utilizing state-of-the-art technologies to increase productivity and efficiency. Such a transformation can lead to agricultural systems more compatible with environmental sustainability goals.

2.Major Benefits: IoT can significantly enhance crop management, reduce wastage, and lower farming costs. However, challenges such as the cost of implementing precision agriculture, the need for digital literacy, and the development of necessary infrastructure must be addressed for IoT to realize its full potential in agriculture.

3.Collaboration is Key: The effective collaboration between government agencies, technology providers, and the agricultural sector is critical to the development of positive national climates that support the uptake of IoT standards. Collaboration can facilitate the utilization of IoT technologies in agriculture.

4.Policy Support: There should be policies that cover and encourage development of IoT. Support mechanisms, training, and financing of R&D are needed to bridge the technology gap between large corporations and small farmers and marginalized communities [3]

5. Technological Advances: The article highlights that those advances in artificial intelligence, blockchain security, and the development of environmentally friendly IoT devices will continue to enhance precision agriculture. These technologies can potentially enhance the sustainability of food production systems.

6. Long-Term Sustainable Planning: In order for IoT technologies to be effective in agriculture, there has to be careful planning to make them sustainable in the long term. Identifying IoT applications as being part of food production is key, with emphasis on their fair, safe, and eco-friendly deployment.

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